HEXAGON

AGENDA

MONDAY JUNE 16TH

TIME	TRACK	SESSION	LEVEL	ROOM	PRESENTER	OVERVIEW
7am	All	REGISTRATION	Level 4	Cyan Desk		
8am	All	BREAKFAST	Level 4	Capri 8&9		
9am	All	Welcome and Strategic Roadmap	Level 4	Capri 8&9	Luis Pascual / Graham Twigg / Taylor Cupp	Building Solutions, the evolving market opportunity at our doorstep.
9:45am	All	Portfolio Roadmap	Level 4	Capri 8&9	Graham Twigg/ Len Kirby	Product management leadership will discuss the near and mid-term product roadmap for Building Solutions, with a specific emphasis on those items relevant to Multivista.
10:30am	All	BREAK	Level 4	Capri 8&9		
10:45am	Sales	Marketing Roadmap	Level 4	Capri 8&9	Miriam Ravkin	The marketing roadmap for 2025. We'll cover the marketing plan, lead-routing process, website, and automation improvements, as well as market-specific marketing initiatives.
10:45am	Operations	NextGen— New Productivity Benefits	Level 4	Capri 10	Len Kirby	Explore how the Nextgen features of the Multivista photographer app have improved productivity across three continents. We'll also discuss upcoming features & potential improvements for this Multivista game changer!
11:30am	Sales	Sales Community and Sales Enablement 2025	Level 4	Capri 8&9	Jeff Heslop / Rob Canali	Re-imagining & Launching our Sales Community Enablement Directive FY25, Breaking Trail — Amplify & Unify Franchise Sales Channels, Unleash & Nurture Sellers' Competencies.
11:30am	Operations	Scanning for Analysis Services	Level 4	Capri 10	Mark King	What makes laser scanning challenging? Size, scope, schedule, challenging environments...Find out what Ops staff learn from these challenges as we define a list of best practice suggestions for scanning during construction for analysis services.
12:30pm	All	LUNCH	Level 6	Royal 1-4		Ticket required and provided by Multivista
1:45pm	All	OxBlue and The Road Ahead	Level 4	Capri 8&9	Marcella Archilla / Chandler McCormack	An overview of where we are and where we've come from, including sales trends, new product: multi cam, the sales contest, & awards.
2:45pm	All	BREAK	Level 4	Capri 8&9, Capri 10		
3pm	Sales	What is Selling Across Multivista?	Level 4	Capri 8&9	Jeff Heslop / Russ Bollig	We will review the addressable market, sales totals for all (5) lines of business including year-over-year growth, and discuss selling comprehensive packages.

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3pm	Operations	Optimizing Operations in Field Reality Capture: Best Practices with Connecteam	Level 4	Capri 10	Len Kirby	Franchise Owners & Ops Managers discuss how Connecteam enhances day-to-day scheduling & improves efficiencies in time tracking and other workflows. Interact with panelists on best practices in workforce deployment, project updates, payroll updates, & more.
4pm	Sales	Expanding the Horizon: Collaborative Selling - Customer Engagement Stories from the Sellers	Level 4	Capri 8&9	Jeff Heslop / Rob Canali	Amplify FY25—Going from good to great. Hear sales stories & trials and tribulations from our MV, Construction Analysis and Voyansi Sellers.
4pm	Operations	OMAC Panel	Level 4	Capri 10	Marc Dugas	Panel discussion on common issues affecting Operations teams across the system, as well as the solutions that successful Franchises have pursued and embraced.
6:30pm	All	"Spark" Geo Welcome Reception Vida Restaurant Fountainbleu				

TUESDAY JUNE 17TH

TIME	TRACK	SESSION	LEVEL	ROOM	PRESENTER	OVERVIEW
6:45am	All	BREAKFAST	Level 2	Moonstone, Water Terrace		
8am	All	Keynote - Chair of Board	Level 2	BleauLive Theater	Olla Rollen Chair of Board Hexagon	Beyond Measure - Unlocking the next frontier of true autonomy
9:15am	All	Keynote - CTO	Level 2	BleauLive Theater	Burkard Boeckem CTO Hexagon	Welcome to the age of intelligence
10:15am	All	BREAK	Level 4	Foyer		
10:45am	All	Recommended Hexagon Live Sessions (Choose one)	Level 4	Cobalt 3	Fabio Ponzo President BLK Division	Buildings and Infrastructure: The power and potential of disruptive reality capture tech
				Cobalt 2	Gill Monnier VP Software	Embracing a new era of reality capture software

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TUESDAY JUNE 17TH

TIME	TRACK	SESSION	LEVEL	ROOM	PRESENTER	OVERVIEW
10:45am	All	Recommended Hexagon Live Sessions (Choose one)	Level 4	Cobalt 1	Jesus Bonet Director of Sales and Business Development	Enhancing the world's infrastructure with terrestrial laser scanning
12pm		**LUNCH**	Level 6	Royal Ballroom, ZONE		
1:05pm		**Recommended Hexagon Live Session**	Level 6	Zone, Theatre 1	Eric McSherry Vice President of Platforms and Solutions Hexagon	Maximize ROI with AI reality capture workflows in Cloud and Office (20 mins)
2pm	Owners	**Franchise Owners Forum**	Level 4	Capri 8/9	Luis Pascual	A forum for Multivista franchise owners to discuss topics of interest with franchisor leadership.
2pm	All	**Recommended Hexagon Live Sessions (Choose one)**	Level 4	Cobalt 1	Erick Hernandez Sr Field Technology Engineer DRP Construction	Digitial Layout in Construction DPR - Scanning for QA/QC and true as builts.
			Level 4	Cobalt 2	Logan McGuinness VDC Manager II Weitz	Navigating Digital Twins: Reality Capture in Student Housing Projects
3pm	All	**Recommended Hexagon Live Sessions (Choose one)**	Level 4	Cobalt 4	Elias Olofsson, Team Leader / Chief Surveyor	The Use of Laser Scanning in the Stockholm Metro Expansion.
			Level 4	Cobalt 2	Zach Pruitt, VDC Manager	Transforming Wastewater Treatment using the RTC360: Real-World Success Stories.
3:45pm	All	**BREAK**	Level 6	Royal Ballroom, ZONE		
5:30pm	All	**"Explore" Zone Reception**	Level 6	Royal Ballroom, ZONE		
7:30pm	All	**Multivista Evening Social - Allee 66, Resorts World, 111 Resorts World Ave, Las Vegas**				

WEDNESDAY JUNE 18TH

TIME	TRACK	SESSION	LEVEL	ROOM	PRESENTER	OVERVIEW
8am	All	**BREAKFAST**	Level 6	Royal Ballroom, ZONE		
9am	All	**Geo Keynote**	Level 2	BleauLive Theater	Henning Sandfort, President Geosystems Division	Experience. The Difference - How Hexagon is transforming the future of buildings and infrastructure through technology that matters.
10am	All	**Hexagon AI Strategy - Get a Sneak Peek Into all the Resources Leveraging AI for Product and Operations**	Level 4	Capri 8&9	Graham Twigg CTO MVS and VP Strategy and Planning / Johannes Maunz VP of Artificial Intelligence	This session will provide an overview of practical application of AI to enhance personal productivity within Building Solutions. Then Hexagon R&D leadership will discuss some of the cutting-edge efforts underway to position Hexagon as a leader in AI development.
10:45am	All	**BREAK**	Level 6	Royal Ballroom, ZONE		
11:30am	All	**Recommended Hexagon Live Sessions (Choose one)**	Level 4	Cobalt 2	Neil Chauhan Director, VDC EllisDon Corporation	Construction Tech - Visual Intel and Reality Capture Convergence, EllisDon will share the latest challenges and solutions with examples & case studies using Leica, Timescapes, Cupix, Buildots, and DroneDeploy.
				Cobalt 3	Sean Young, Director of AEC, Geospatial, and Enterprise Industry Marketing NVIDIA	Harnessing AI and Digital Twins for AEC and Geospatial Use Cases. Learn why AI is relevant and how it impacts skills that AEC firms are looking for, explore relevant AEC industry use cases across disciplines to understand capabilities of AI, and discover key AI tech and software including Hexagon Cyclone 3D and how to get started implementing them.
12:15pm	All	**LUNCH**	Level 6	Royal Ballroom, ZONE		
2pm	All	**Fireside Chat: BE&K Customer Journey with Construction Analysis**	Level 4	Capri 8&9	Kevin Bredeson VP Preconstruction and Technology at BE&K Building Group	Hear from BE&K as they share their journey partnering with Hexagon to enhance construction execution through cutting-edge capture and analysis technologies. Learn how BE&K leverages these tools to drive real-time progress tracking, identify deviations early, and validate work in place—ultimately enabling risk mitigation, cost control, and asset readiness. This session will showcase how data-driven decision making ensures project accuracy, improves stakeholder trust, and supports seamless project delivery

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WEDNESDAY JUNE 18TH

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3pm	All	Multivista Wrap-Up Acknowledgements	Level 4	Capri 8&9	Graham Twigg / Luis Pascual	Group break out to come up with top three takeaways for 30 minutes, then come back together to acknowledge 2024 award winners in person.
3:45pm	All	BREAK	Level 6	Royal Ballroom, ZONE		
4pm	All	Optional Additional Hexagon Live Sessions	Level 2	Zone Theatre	Frank Suykens Senior VP, Visual Computing Hexagon	Bringing reality into digital twins
4:45pm	All	Optional Additional Hexagon Live Sessions	Level 4	Cobalt 1	Bettina Zerza Architect, Founder Bettina Zerza Architecture PLLC	Using Digital Twins, Data, and AI to Create Autonomous Buildings.
8:30pm	All	"Beyond" Closing Celebration at LIV nightclub				

THURSDAY JUNE 19TH

TIME	TRACK	SESSION	LEVEL	ROOM	PRESENTER	OVERVIEW
8am	All	BREAKFAST	Level 6	Royal Ballroom, ZONE		
9am	All	Optional Additional Hexagon Live Session	Level 4	Cobalt 2	Luis Campos BIM Manager	Revolutionizing Construction Project Tracking with Automated Field Data Capture
12pm	All	LUNCH	Level 4	Cobalt 5/6		